

FURNITURE FASHION AUTUMN COLLECTION

OFFICE POLITICS - SHADOW. PATTERN. POSITION.

FABRIC IS THE VOICE.
FURNITURE IS THE FORM.

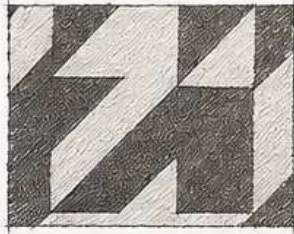
CONCEPT

Fabric leads the story. It defines the spirit, shapes the experience and reveals the character.

The same form, transformed by fabric, creates different roles, different dynamics and different outcomes.

One chair.
Many voices.
Infinite stories.

FABRIC AS PROTAGONIST



HOUNDSTOOTH GRAND GREYHOUND
TM14921
Structured Tension



WEMYSS BAY GALAPAGOS
TM14369
Organic Rhythm



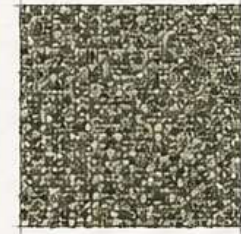
WORK-IT NATURALS STORM CLOUD
TM13234
Soft Complexity



BALLANTYNE ANISEED
TM14272
Subtle Depth



TRUSSARDI HONEYCOMB
TM13582
Warm Confidence



WORK-IT NATURALS GRIT
TM13794
Grounded Balance

THE PALETTE

- SLATE
- IVORY
- MOSS
- OCHRE
- COAL
- NATURAL
- RUST

FABRIC ROLES

THE STRATEGIST
Structured. Confident.
Makes a statement.
(Houndstooth Grand)

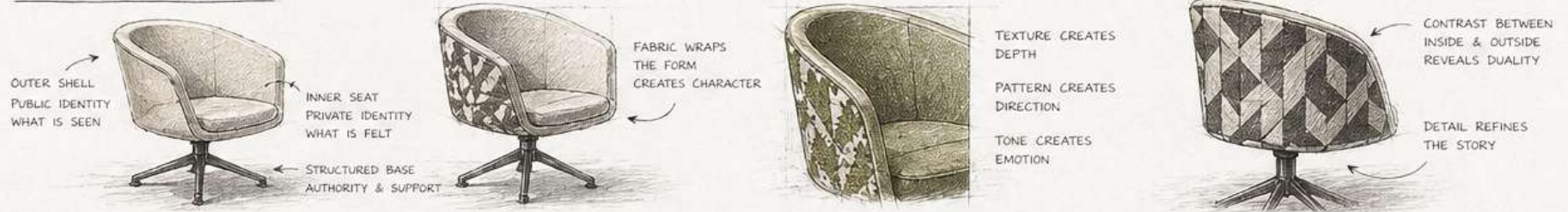
THE DISRUPTOR
Organic. Expressive.
Breaks the pattern.
(Wemyss Bay)

THE DIPLOMAT
Subtle. Considered.
Builds trust.
(Work-it Naturals)

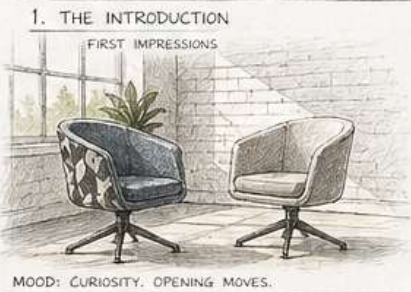
THE POWER PLAYER
Warm. Assured.
Commands attention.
(Trussardi Honeycomb)

THE GROUNDED
Natural. Balanced.
Brings calm.
(Work-it Naturals Grit)

FABRIC TRANSFORMS FORM

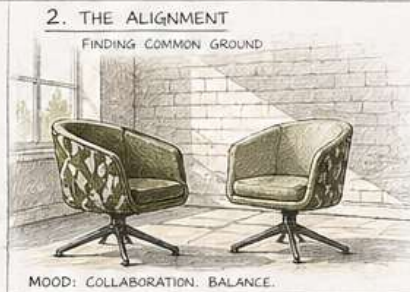


THE NARRATIVE - FOUR MOMENTS IN A WORKPLACE DIALOGUE



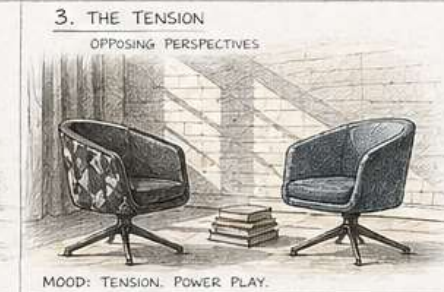
FABRIC PAIRING

HOUNDSTOOTH GRAND TM14921	BALLANTYNE ANISEED TM14272
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FABRIC PAIRING

WEMYSS BAY GALAPAGOS TM14369	WORK-IT NATURALS GRIT TM13794
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FABRIC PAIRING

NETWORK PAPER TM12802	WORK-IT NATURALS STORM CLOUD TM13234
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FABRIC PAIRING

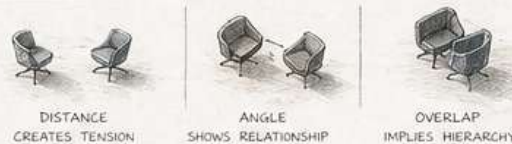
TRUSSARDI HONEYCOMB TM13582	BALLANTYNE CINNAMON STICK TM14273
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DETAIL & TEXTURE



Texture invites touch. Pattern guides the eye. Tone sets the mood.

COMPOSITION LANGUAGE



LIGHTING DIRECTION



STYLING NOTES

- MINIMAL. PURPOSEFUL.
- ARCHITECTURAL BACKDROP
- NEUTRAL SURFACES
- FEW, CONSIDERED PROPS
- LET FABRIC & LIGHT TELL THE STORY



THE RIGHT FABRIC DOESN'T JUST COVER A CHAIR. IT GIVES IT A CHARACTER.